Online poster presentation guidelines

A poster communication at the ICRC_CORDEX2023 workshop is a great opportunity to support in-depth presentation of your work, results and achievements, and is very efficient for conveying messages to a large audience. The Conference format places high importance on poster presentations.

IMPORTANT:
- As soon as possible prior to the event, preferably by **18 September**, please upload your poster in **pdf** format, **labeled** as **session-surname_name** (example A1-SMITH_Jane.pdf) to the URL which will be sent to you personally
- Along with your poster you should also prepare a **brief presentation video**, in **landscape** mode and upload in **mp4** format, labeled as **session-surname_name-VIDEO** (example A1-SMITH_Jane-VIDEO.mp4) also to the same URL

Poster display: All conference posters and videos uploaded will be made available for viewing on the Conference Programme pages located at https://indico.ictp.it/event/10212. The poster must cover the material as cited in the corresponding submitted abstract.

TIPS for your poster:

The purpose of a poster is to effectively communicate your work to a particular audience. You need your poster to be attention-seeking and convey a clear message that the audience will quickly comprehend.

There are 4 key elements in creating an effective poster:

1) Attract interest

2) Help your audience navigate the poster

3) Give them content worth reading

4) Make it easy to comprehend

The presentation must cover the material as cited in the corresponding submitted abstract
- **Use the official abstract title** as submitted and make it easy to read. Complement the title with a short abstract that conveys your main message and attracts people passing by. **Place the title on top** of your poster together with the author's names.
- Highlight the **author´s names, emails and address information** in case the viewer is interested in contacting you for more information and/or provide a card or handout with your contact details.
- **Organize your material** into sections; give each section a sentence heading summarizing it.

- Create **an attractive design** with lots of white space.
- Use the **same artistic style** throughout your poster.
- **Limit details** that don't contribute directly to your main message.
- **Eye movement:** The movement (pathway) of the eye over the poster should be natural, down the columns from left to right. Size attracts attention. Arrows, pointing hand, numbers, and letters can help clarify the sequence.
- **Topography**
    - Avoid abbreviations, acronyms, and jargon.
    - Use a consistent font throughout.
    - Use type size that is readable from 2 m away. Title text should be at least 54pt, headings at least 36pt, and body text at least 28pt. Keep the number of text characters in a lime between 30 and 70. Consider the spacing between the lines.
    - Blank spaces are not a problem. Use space to highlight and shape the main content. Used effectively, blank spaces can help the audience navigate the poster.

If several people gather around your poster, they should all be able to read the text simultaneously.

- **Use graphics** as much as possible to get your message across. Prepare all diagrams or charts neatly and legibly.
- **Simplicity:** Resist the temptation to overload the poster. More material may mean less communication.